

Loewe bild s.77

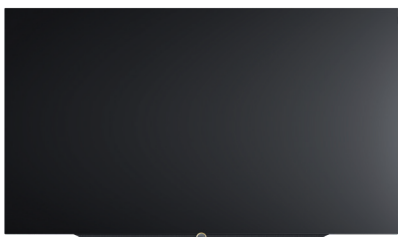
Screen diagonal (in cm/inch): 196/77
 Resolution (in pixels: Ultra HD (3840 x 2160)
 EU energy efficiency class SDR / HDR: G/F

Power consumption in on mode max. in watts: 550
 Stand-by Power consumption: 0,4
 Energy consumption SDR kWh/1000h: 137

TV

Set up option wall, tiltable

Scope of delivery includes a.o. bild s.77,
 klang bar s and wall mount WM7
 bild s.77: W* 173,1 / H 102,3 / PD 7,3 / TD 11,6
 magic moment: the display is raised by a motor and
 the soundbar becomes visible



	Model	Article no.	EAN Code
■ Graphite grey	77	60420D51	4011880174459
	smart cover s.77	72588D83	4011880174817
	table stand motor s.77	60805D00	4011880171243
	floor stand motor s.77	60804D00	4011880171236
■ Alu silver	floor stand motor v	60804B00	4011880173094

Set-up options

Further set-up options are possible. Your dealer will be happy to advise you.

Accessories for table and stand solution

smart cover s.77
 W x H x PD: 119 x 55,7 x 0,7
 is magnetically attached to the back wall for a timeless 360°
 design and free placement in the room

Table solution, motorized rotatable

table stand motor s.77
 bild s.77: W* x H x PD x TD = 173,1 x 108,0 x 7,3 x 39,6
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible

Stand solution, motorized rotatable

floor stand motor s.77
 bild s.77: W* x H x PD x TD = 173,1 x 152,8 x 7,3 x 68,0
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible

floor stand motor v
 bild s.77: W* x H x PD x TD = 173,1 x 152,8 x 7,3 x 68,0
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible



Dimensions in cm: W = width, H = height, PD = product depth, TD = total depth. Technical modifications and errors excepted.
 * In the area of the side-mounted Loewe clip, the width of the TV set may increase by up to 1 cm, depending on the type of set.

Technical Information

Loewe bild s.77

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Image	
Resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	OLED (WRGB)
Screen diagonal (in cm/inch) / Response time (in ms)	195 / 77 / 1
Peak luminance (in cd/m ²) / Viewing angle (h/v)	800 / 120 °
Ultra HD scaling / Image+ Active / Adaptive Contrast / 24p	● / ● / — / ●
HDR (HLG / HDR10 / Dolby Vision™) / WCG	● / ● / ● / ●
Video auto-dimming (VBD+) / Interior auto-dimming (OPC)	— / ●
Reception	
DVB-T2/C/S2 HD ¹ / Multi ATV / Unicable / Dual Channel	● / ● / ● / ●
MPEG / MPEG2 / MPEG4 (H.264) / HEVC (H.265)	● / ● / ● / ●
Sat over IP / DVB-C over IP	● / ●
DVB radio	●
Audio	
Output in watts (sine / music) / driver (active + passive)	2 x 30 / 2 x 60 / 10
Acoustic speaker concept	closed bar + passive membranes
Magic moment / front firing / down firing / 2-channel crossover	● / ● / — / ●
Dolby: Audio / Digital / Digital Plus / Atmos / DTS: HD	● / ● / ● / — / —
Automatic Volume Control (AVC) / Mimi Defined™	● / ●
Individual bass and treble control / Loudness	● / ●
Audio out control: variable / fixed / Subwoofer	● / ● / ●
Operation	
Loewe os / Home Screen (incl. favorites)	os6 / ●
Loewe app / Vivid app / my Loewe app (all: Android + iOS)	● / — / ●
Voice control by Alexa skills / Vidaa voice	● / —
Electronic Program Guide / EPG key word search	● / ●
Mediatext (HbbTV) / Teletext / page memory	● / ● / 2.000
Menu languages / Context related help	● ² / ●
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Instant Channel Zapping / Quick Start Mode	● / ●
Number of stations in channel list incl. AV and radio	6.000
PIP (AV) ³ / Full PIP / Splitscreen TV: Videotext	● / ● / ●
Software update (via USB / Internet)	● / ●
Hotel Mode (Standard / CEC / IP / RS232)	● / ● / ● / ●
Multimedia	
Loewe dr+: storage capacity in GB / USB recording / timeshift	2.000 (SSD) / ● / ●
Loewe dr+: streaming server / client / follow-me	● / ● / ●
Multi Recording / Mobile Recording / Radio Recording	● / ● / ●
Photo player / Music player / Video player ⁴	● / ● / ●
Digital Media Renderer (incl. Ultra HD) / Bluetooth music player	● / ●
Internet apps / Internet browser / Internet radio ⁵	● / ● / ● (incl. search)
YouTube / Amazon prime video / Netflix / Disney+	● / ● / — / —
Connectivity and Interfaces	
HDMI 2.0b / HDMI 2.1 ⁶	4 x HDMI 2.0b
HDCP 2.2 / HDMI-CEC / ARC / eARC	● / ● / ● / —
USB / Bluetooth / Screen Mirroring (Miracast)	3 (2 x USB 3.0) / ● / ●
LAN network connection / WLAN (Wi-Fi) integrated	● / ●
Common Interface / CI Plus (CI+) 1.4 ECP certified ⁷	2
Home Control: IP / RJ12 (RS232C) / IR-Link ⁸ / MU motor control	● / ● / ● / ●
Digital audio: optical TOSLINK / Mini TOSLINK / ARC / eARC	— / ● / ● / —
Analogue audio out variable / fix (jack 3.5 mm)	● / ●
Center speaker in (via adapter cable) / Cube connector stereo	● / —
Kensington anti theft lock	●
Energy	
EPREL registration No.	1238842
Power switch / Mains voltages	● / 220-240V, 50/60 Hz
Ambient Brightness Control	●
WoLAN / WoWLAN / Fast Power-On (with increased consumption)	● / ● / —
Dimensions	
Weight (approx.) in kg without setup solution	39,3
Weight (approx.) in kg incl. standard setup solution	41,5
W* x H x D (approx.) in cm without setup solution (* incl. signature flag)	173,1 x 102,3 x 7,3
W* x H x D (approx.) in cm incl. wall mount slim (* incl. signature flag)	173,1 x 102,3 x 11,6 (WM7)
W* x H x D (approx.) in cm incl. table stand (* incl. signature flag)	173,1 x 108,0 x 39,6
VESA support	—
Scope of Delivery	
Speaker	klang bar s.77 (magic moment)
Setup Solution	wall mount WM7
Remote control incl. batteries	Loewe assist graphite grey
Manual / power cord	● / ● (2,5 m)
Others	Apple TV 4K
Optional accessories	
Selection of recommended setup solutions	smart cover s.77 table stand motor s.77 floor stand motor s.77 floor stand motor v

● = included/installed — = not included / possible

¹ Reception of DVB-T2 HD is available in selected countries. Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider.

² de - en - fr - it - es - nl - cs - el - pl - hu - fi - sl - sk - tr - sv - da - pt - ru - no - zh - ko - hr - sr - he

³ AV-PIP is only available in combination with DVB-T/C/S.

⁴ Via home network and USB.

⁵ Incl. search function.

⁶ Features e.g.: enhanced ARC, ALLM, VRR 48-60Hz, 4K@60Hz, 18 Gb/s

⁷ CI Plus (CI+) is backwards compatible with CI. Functionality is dependent on module availability from the supplier.

⁸ Only in conjunction with adapter (to be ordered separately) and selected devices (RC5, 36 kHz).